



# 2011 Corporate Challenge



## Special Bonus

Any Business Team that raises \$2500 or more will be awarded **4 tickets to the 2012 "ROAR with Laughter" event**—a fun-filled night of friends, food, and laughs.

**October 2, 2011**

**Ballard Park Ridgefield, CT**

**ROAR invites your business** to join us for this great family and friend (2-footed and 4-footed) event that has become a highlight of Ridgefield's fall season of activities. Hundreds of people and their dogs continue to "strut their stuff" down Main Street to support ROAR and celebrate the over 3,000 cats and dogs we have rescued and placed in their forever homes.

And to make things a little more interesting this year and encourage businesses to participate, we are launching our first **Paws for the Cause Corporate Challenge**.

**The business team that raises the most money for ROAR between now and the end of October will win:**

- Office pizza party
- Publicity in local press
- ROAR Challenge Trophy
- Bragging rights as the top fundraising business

## Why Join the Paws the Cause Corporate Challenge?

- Great team-building activity for you and your employees
- Fun way to give to a great cause
- Opportunity to get your business name and brand in front of hundreds of walkers from Ridgefield and surrounding towns
- Bragging rights if you raise the most money

**Ready to join up?**

**Just flip the page to get started...**





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## Join the Corporate Challenge Today!

- 1. Register.** Go to [www.roar-ridgefield.org](http://www.roar-ridgefield.org) and sign up.
- 2. Create Your Team.** You'll do this as one of the registration steps.
- 3. Create Your Donation Page** and set up a fundraising goal.  
See "Tips Sheet" for some ideas.
- 4. Add Team Members.** Invite all your employees, friends, family and business associates to join your team.



### For more Information or Questions:

Contact ROAR Corporate Challenge Coordinator Didi Tulloch via email at [jeffdidi@comcast.net](mailto:jeffdidi@comcast.net) or call Pam Rybarczyk at 203-664-1235

### Registration Fees

#### Corporate Fee: \$100

*This fee includes:*

- One meal voucher, one goodie bag, unlimited dogs
- Your business name listed on the ROAR website and goodie bag flyer
- Inclusion in publicity
- Option to include a coupon or product sample in our walker goodie bag\*

#### Corporate Walker Fee: \$5

*This fee includes:*

- One meal voucher
- Dog to walk not required, but encouraged

\* *Deadline for inclusion in the goodie bag is September 23rd.*



## Your ROAR Paws for the Cause Dog Walk Contact

Name \_\_\_\_\_

Telephone \_\_\_\_\_ email \_\_\_\_\_

ROAR's mission is to rescue dogs and cats from neglect, abuse or euthanasia and provide them with shelter and compassionate care, while thoughtfully arranging for their adoption into loving homes. Our programs of education and outreach seek to promote the remarkable bond between people and pets and to enrich the quality of life throughout our community.

Ridgefield Operation for Animal Rescue is a 501-C-3 nonprofit organization that is 100% funded by personal donations, local business support and grants.

